

**DRAMA  
MATTERS**  
MAGAZINE

ADVERTISING RATES

## WHAT?

**Drama Matters Magazine is a valuable resource for educators, offering a deep dive into the practice, pedagogy and impact of drama education.**

## WHY?

**Reach an audience of over 5000 drama educators from the UK and international schools worldwide.**

## WHEN?

**Drama Matters Magazine is a biannual digital publication.**

- Volume One is launched in February/March
- Volume Two is launched in September

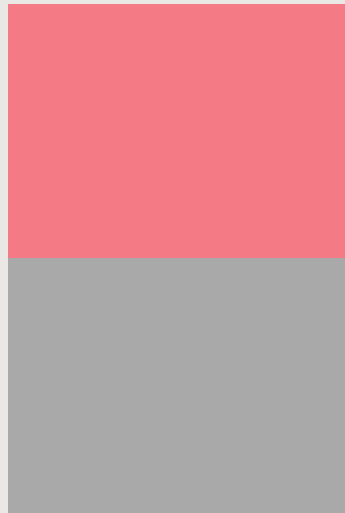
# ADVERTISING RATES



## FULL PAGE £300

**210 x 297mm**

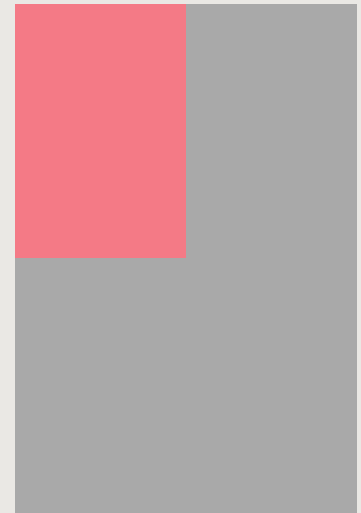
- No bleed needed
- 20% off for more than 2 editions



## HALF PAGE £150

**148 x 210mm**

- No bleed needed
- 20% off for more than 2 editions



## QUARTER PAGE £75

**105 x 148mm**

- No bleed needed
- 20% off for more than 2 editions

# CALENDAR

**ISSUE 2:** Launch March 1st 2024 - Artwork deadline February 23rd 2024

**ISSUE 3:** Launch September 6th 2024 - Artwork deadline August 30th 2024

**ISSUE 4:** Launch February 28th 2025 - Artwork deadline February 21st 2025

**ISSUE 5:** Launch September 5th 2025 - Artwork deadline August 29th 2025

**ISSUE 6:** Launch February 27th 2026 - Artwork deadline February 20th 2026

# DIGITAL ARTWORK

- All artwork should be in **PDF** or **JPEG** format at at least **300** dpi.
- For other sizes not mentioned above please email us the requirements
- RGB or CMYK is acceptable
- If your artwork has crop marks/bleed lines, we will remove them for the digital publication

# CONTACT

For enquires, payment and artwork details, please email us at [magazine@dramamatters.org](mailto:magazine@dramamatters.org)